

# Language, Myth and Multimedia

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*All information looks like noise until you break the code.*

Neal Stephenson, *Snowcrash*, Bantam, 1992.

*All that mankind has done, thought, gained or been; it is lying as in magic preservation in the pages of books. They are the chosen possession of men.*

Thomas Carlyle

*Myth is the DNA of the human psyche.*

Jean Houston

*I once had a dream that I was a butterfly. The dream was so vivid that, when I awoke, I did not know if I was a man who had dreamt he was a butterfly, or if I was now a butterfly dreaming I was a man.*

Anonymous, Chinese

*The first question we must answer is if we are bodies that have learned to think, or we are thoughts that have manifested bodies.*

Deepak Chopra, M.D.

*Every story has a beginning, middle and end. It also has conflict and resolution.*

Aristotle (paraphrase of *Poetics*)

*Every metaphor does four things: It creates something new; it obsoletes something old; it rekindles something from the past, and it sets the stage for its own reversal.*

Marshall McLuhan

*The programmer, like the poet, works only slightly removed from pure thought-stuff. He builds castles in the air, from air, creating by exertion of the imagination. Few media of creation are so flexible, so easy to polish and rework, so readily capable of realizing grand conceptual structures.*

Frederick Brooks

*Wisdom enough to leech us of our ill  
Is daily spun,  
Yet there exists no loom*

*To weave it into fabric.*

Edna St. Vincent Millay

## Music:

*Dragon Dreams*, Herb Moore, 1994.

*Hosanna filio David*, Gregorian Chant, c. 650.  
*Saltarello*, Anon. Italian, c. 1350.

## Special thanks to:

Michael Crawford, Umberto Eco, Richard Osberg, Marshall McLuhan, Herb Moore, Sara Armstrong, Scott Kim

## Partial list of equipment used in development of this presentation:

Apple 6100 PowerPC

Mackie 1202 Low Noise Mixer

## Software used in development of this presentation:

Hyperstudio

Photoshop

Sound Sculptor II

CreditMaker

## Misc. references

Aristotle, *Poetics*

Marshall McLuhan, *Understanding Media*

Marshall McLuhan, *Gutenberg Galaxy*

Victor Hugo, *Hunchback of Notre Dame*

Umberto Eco, *Focault's Pendulum*

*The Epic of Gilgamesh*

Robert Graves, *Mythology*

Thomas Carlyle, *The Hero as a Man of Letters* (essay)

Frederick Brooks, *The Mythical Man-Month*

To purchase the music of Herb Moore, contact Tower Records, or call 415-328-0175. Herb can also be reached at [melosync@omix.com](mailto:melosync@omix.com). Visit his web site at <http://www.omix.com/music/hmoore/home.html>